



30th September and 1st October 2021

a

architecture in the foyer

Design Educates

Good design can contain many messages: informative, instructive or subtly effective components can initiate an education process - in the broadest sense.

Using selected projects as an example, designers show that this requires an important step in the design concept: an intensive dialogue with the user and their surroundings. This not only depends on the local, cultural and social context; in particular, it is possible to present a contemporary answer to today's social requirements for the design of our environment by looking back on traditions and integrating them in new interpretations.

The highlight of the day will be the subsequent awards ceremony of the DESIGN THAT EDUCATES AWARDS 2021 and the opening of the exhibition of the award-winning entries.



Thursday, 30th September 2021

Registration for online or in-person attendance:
architektur-im-foyer.com/en/#register



Armin
Pedevilla



Walda
Verbaenen



Kristina
Bacht

from 15:00	Welcome to the Solarlux Campus Registration
16:00	Welcome address by Stefan Holtgreife CEO of Solarlux GmbH
16:15	Keynote speech by Armin Pedevilla PEDEVILLA ARCHITECTS Bruneck, IT
17:00	Walda Verbaenen Winner of the DEA 2020 & 2021, Designer Holsbeek, BE Kristina Bacht GKT mbH, AIT ArchitekturSalon, Juror for the DEAs 2021, Winner of the DEAs 2020 Hamburg, DE
17:45	Break
18:00	Awards ceremony with short presentations from the award winners and opening of the DESIGN EDUCATES AWARDS 2021 exhibition
20:00	Get-together

inSights

In an international series of presentations “architecture in the foyer”, architects will once again provide authentic insights into their work. They will talk about their personal attitude to architectural and cultural questions regarding buildings, as well as their individual approaches, strategies and experiences from design to implementation.

They have worked on a broad spectrum of building projects. Whether it's a small service building or futuristic city planning: it always comes down to the little details.

Friday, 1st October 2021

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Much
Untertrifaller



Jette Cathrin
Hopp



MVRDV

© Snøhetta

© Erik Smits

from 11:00

Welcome to the Solarlux Campus Registration

12:00

Welcome address by Stefan Holtgreife CEO of Solarlux GmbH

12:15

Keynote speech by Much Untertrifaller Dietrich | Untertrifaller Architekten
Bregenz, AT

13:15

Lunch break, Visit to the exhibition of DEA award winners

14:00

Keynote speech by Jette Cathrin Hopp Snøhetta | Oslo, NO

15:00

Keynote speech by MVRDV | Rotterdam, NL (requested)

16:00

Discussion and summary by Prof. Jan Krause AMM Hochschule Bochum

16:15

Get-together

Venue	Solarlux GmbH, Industriepark 1, 49324 Melle, Germany
Hybrid event	In-person event with the option to participate online (international)
Registration	www.architektur-im-foyer.com/en/#register
Languages	DE EN (simultaneous interpreting)